

SOUTH FLORIDA WATER MANAGEMENT DISTRICT

RESOLUTION NO. 2012- _____

A RESOLUTION OF THE GOVERNING BOARD OF THE SOUTH FLORIDA WATER MANAGEMENT DISTRICT AUTHORIZING A THREE YEAR CONTRACT WITH BAYARD ADVERTISING AGENCY, INC. FOR STATUTORILY REQUIRED PUBLIC MEETING NOTICES, REGULATORY PERMIT NOTICES, PROCUREMENT NOTICES AND SELECTED POSITION RECRUITMENT IN AN AMOUNT NOT-TO-EXCEED \$411,500 OF WHICH \$115,500 IS BUDGETED IN FY13 AND THE REMAINDER IS SUBJECT TO GOVERNING BOARD APPROVAL OF FY14-15 BUDGETS; PROVIDING AN EFFECTIVE DATE. (CONTRACT NO: 4600002736)

WHEREAS, the Governing Board of the South Florida Water Management District deems it necessary, appropriate and in the public interest to authorize contract 4600002736 with Bayard Advertising Agency, Inc. to place recruitment, public notices and related advertisements for the District in an amount not-to-exceed \$411,500, of which \$115,500 is budgeted in FY13 and the remainder is subject to Governing Board approval of the fiscal years 2014-15 budgets, providing an effective date. (Contract No.: 4600002736). Contact: Lourdes Ramos 6370;

NOW THEREFORE, BE IT RESOLVED by the Governing Board of the South Florida Water Management District:

Section 1. The Governing Board of the South Florida Water Management District hereby approves the agreement Contract No.: 4600002736 with Bayard Advertising Agency, Inc.

Section 2. A copy of the agreement is attached hereto and made a part hereof.

Section 3. This resolution shall take effect immediately upon adoption.

PASSED and ADOPTED this _____ day of _____, 2012.

SOUTH FLORIDA WATER MANAGEMENT DISTRICT, BY ITS GOVERNING BOARD

By: _____
Chairman

ATTEST:

District Clerk/Secretary

Approved as to form:

By: _____
Office of Counsel

Print name: _____